Filed by Baird Medical Investment Holdings Limited Pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934 Subject Company: ExcelFin Acquisition Corp. Commission File No: 001-40933 Date: June 26, 2023



# **Baird Medical**

INVESTOR PRESENTATION
JUNE 2023

### Disclaimer

This presentation (together with oral statements made in connection herewith, this "Presentation") is for informational purposes only to assist interested parties in making their own evaluation business combination (the "Business Combination") between ExcelFin Acquisition Corp. ("ExcelFin") and Baird Medical Investment Holdings Limited ("Baird Medical"). The information contained all-inclusive, and none of ExcelFin, Baird Medical, Cohen & Company Capital Markets, a division of J.V.B. Financial Group, LLC ("Cohen") and Exos Securities LLC ("Exos"), nor any of their respective control persons, officers, directors, employees or representatives makes any representation or warranty, express or implied, as to the accuracy, completeness or reliability of the information contained should consult your own counsel and tax and financial advisors as to legal and related matters concerning the matters described herein; and, by accepting this Presentation, you confirm that information contained herein to make any decision. The reader shall not rely upon any statement, representation or warranty made by any other person, firm or corporation (including, without any of their respective affiliates or control persons, officers, directors and employees) in making its investment or decision to invest in ExcelFin or Baird Medical. None of ExcelFin, Baird Medical ar their respective affiliates nor any of its or their control persons, officers, directors, employees or representatives, shall be liable to the reader for any information set forth herein or any action take including any investment in ExcelFin or Baird Medical.

Confidentiality. This meeting and any information communicated at this meeting, including this Presentation, are strictly confidential and should not be discussed outside your organization. Neith its contents may be disclosed or used for any purposes other than information and discussion purposes without the prior written consent of Baird Medical and ExcelFin.

Forward-Looking Statements. Certain statements in this Presentation may be considered forward-looking statements within the meaning of the "safe harbor" provisions of the United States Prival Act of 1995. Forward-looking statements generally relate to future events or ExcelFin's or Baird Medical's future financial or operating performance. In some cases, you can identify forward-looking such as "may", "could", "should", "expect", "intend", "might", "will", "estimate", "anticipate", "budget", "forecast", "intend", "plan", "potential", "predict", "potential" or "continue", or the negativ of them or similar terminology. Forward-looking statements are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or im statements. These forward-looking statements are based upon estimates and assumptions that, while considered reasonable by ExcelFin and its management, and Baird Medical and its manage inherently uncertain. New risks and uncertainties may emerge from time to time, and it is not possible to predict all risks and uncertainties. You should not place undue reliance on forwa Presentation, which speak only as of the date they are made and are qualified in their entirety by reference to the cautionary statements herein. Neither ExcelFin nor Baird Medical undertal forward-looking statements.

For example, statements concerning the following include forward-looking statements: (i) the expected timing and likelihood of completion of the proposed Business Combination, includir Business Combination may not close due to one or more closing conditions to the proposed Business Combination in the business combination agreement (the "Business Combination Agreement and related matters by the stockholders of ExcelFin may not be obtained; (ii) Exce sufficient funds in one or more equity financings so as to meet the closing condition under the Business Combination Agreement that requires it to have \$15 million of funds (including funds in its any amounts paid out for redemptions by ExcelFin stockholders) as of the closing; (iii) the potential inability of Baird Medical to meet the initial listing standards of the applicable stock exch Business Combination, including due to excessive redemptions of ExcelFin's public shares; (iv) costs related to the proposed Business Combination; (v) the potential occurrence of a material adver financial position, performance, operations or prospects of ExcelFin or Baird Medical; (vi) the potential disruption of Baird Medical's management's time from ongoing business operations of Combination; (vii) announcements relating to the proposed Business Combination potentially having an adverse effect on the market price of ExcelFin's securities; (viii) the potential effectomination and the announcement thereof on the ability of the Baird Medical's business and hire key personnel and maintain relationships with its customers and suppliers and on its central growth of the Baird Medical's business and its ability to realize expected results; (x) risks relating to the viability of the Baird Medical's business and its ability to realize expected results; (x) risks relating to the viability of the Baird Medical's business, and/or competitive factors, or adverse macroeconomic conditions, including inflation, supply chain delays and increasi of a third-party valuation in determining whether or

No Offer or Solicitation. This Presentation and the information contained herein do not constitute (i) (a) a solicitation of a proxy, consent or authorization with respect to any securities or in resp. Combination or (b) an offer to sell or the solicitation of an offer to buy any security, commodity or instrument or related derivative, nor shall there be any sale of securities in any jurisdiction in whice would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction, or (ii) an offer or commitment to lend, syndicate or arrange a financing, underwrite or padvisor or in any other capacity with respect to any transaction, or commit capital, or to participate in any trading strategies. No offering of securities shall be made except by means of a prospect of Section 10 of the Securities Act of 1933, as amended, or an exemption thereform.

No Offer or Solicitation. This Presentation and the information contained herein do not constitute (i) (a) a solicitation of a proxy, consent or authorization with respect to any securities or in resp. Combination or (b) an offer to sell or the solicitation of an offer to buy any security, commodity or instrument or related derivative, nor shall there be any sale of securities in any jurisdiction in whice would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction, or (ii) an offer or commitment to lend, syndicate or arrange a financing, underwrite or padvisor or in any other capacity with respect to any transaction, or commit capital, or to participate in any trading strategies. No offering of securities shall be made except by means of a prospect of Section 10 of the Securities Act of 1933, as amended, or an exemption therefrom.

1. The name of the post-closing, combined public company will be "Baird Medical Holdings Investment Limited." All references herein to "Baird Medical" shall be deemed to refer (i) to Betters Medical Investment Holdings Limited ("Betters") for any time periods or historical events occurring prior to the closing of the transaction and (ii) to Baird Medical Holdings Investment Limited for any time periods occurring after the closing of the transaction

### Disclaimer (cont'd)

The distribution of this Presentation may also be restricted by law and persons into whose possession this Presentation comes should inform themselves about and observe any such restrictions that it is (a) aware that the United States securities laws prohibit any person who has material, non-public information concerning a company from purchasing or selling securities of such com such information to any other person under circumstances in which it is reasonably foreseeable that such person is likely to purchase or sell such securities, and (b) familiar with the Securities Exch and the rules and regulations promulgated thereunder (collectively, the "Exchange Act"), and that the recipient will neither use, nor cause any third party to use, this Presentation or any information of the Exchange Act, including, without limitation, Rule 10b-5 thereunder.

NEITHER THE SECURITIES AND EXCHANGE COMMISSION ("SEC") NOR ANY STATE OR TERRITORIAL SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THE SECURITIE PRESENTATION IS TRUTHFUL OR COMPLETE.

Projections. This Presentation contains certain financial forecast information of Baird Medical, including, but not limited to, estimated results for fiscal year 2023 and the Baird Medical's lor presentation also contains certain forecast information with respect to future exchange rates between the United States dollar and Chinese yuan. Such financial forecast information and excha constitute forward-looking information, and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The assumptions and estimates und information and exchange rate forecast information are inherently uncertain and are subject to a wide variety of significant business, economic, competitive and other risks and uncertainties. See above. Actual results may differ materially from the results contemplated by the financial forecast information and exchange rate forecast information contained in this Presentation, and the in this Presentation should not be regarded as a representation by any person that the results reflected in such forecasts will be achieved. None of ExcelFirin's nor Baird Medical's independent au compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this Presentation; and, accordingly, neither of them expressed an opinion or provided with respect thereto for the purpose of this Presentation. In addition, the analyses of Baird Medical and ExcelFirin contained herein are not, and do not purport to be, appraisals of the securitic Medical, ExcelFirin or any other entity.

Industry and Market Data. Certain information contained in this Presentation relates to or is based on studies, publications, surveys and the Baird Medical's own internal estimates and research Study of Ablation Therapy - Independent Market Research Report" (the "Frost & Sullivan Report") commissioned by Baird Medical and prepared by Frost & Sullivan, a third-party global research org Report was prepared based on various interviews conducted on a best-effort basis with industry experts and competitors. The study used 2021 as the base year for analysis and 2022-2026 for fore were not available from public statistical sources at the time of writing. In such cases, Frost & Sullivan used the latest information available or made projections based on historical trends. information was not available, Frost & Sullivan's in-house analysis was leveraged using appropriate models and indicators to arrive at an estimate. All of the market data included in this Prese assumptions and limitations, and there can be no guarantee as to the accuracy or reliability of such assumptions. You are cautioned not to give undue weight to this information.

While Baird Medical believes its internal research is reliable, such research has not been verified by any independent source. Any data on past performance or modeling contained herein is performance. ExcelFin and Baird Medical assume no obligation to update the information in this Presentation.

Trademarks. ExcelFin and Baird Medical own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesse contain trademarks, service marks, trade names and copyrights of other companies, which are the property of their respective owners. The use or display of third parties' trademarks, service mark this Presentation is not intended to, and does not imply, a relationship with ExcelFin or Baird Medical an endorsement or sponsorship by or of ExcelFin or Baird Medical. Solely for convenience, so marks, trade names and copyrights referred to in this Presentation may be listed without the TM, SM, © or ® symbols, but such references are not intended to indicate, in any way, that ExcelFin o to the fullest extent under applicable law, their rights or the rights of the applicable owners, if any, to these trademarks, service marks, trade names and copyrights.

Non-GAAP Financial Measures. This Presentation includes adjusted EBITDA margin, which is not presented in accordance with generally accepted accounting principles ("GAAP"). Non-GAA measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Baird Medical's financial results. You should be a presentation of these measures may not be comparable to similarly-titled measures used by other companies. Therefore, these measures should not be considered in isolation or as an alternal from operations or other measures of profitability, liquidity or performance under GAAP. Baird Medical believes non-GAAP measures of financial results provide useful information to manager certain financial and business trends relating to the Baird Medical's financial condition and results of operations. Baird Medical believes that the use of non-GAAP financial measures provides an use in evaluating ongoing operating results and trends in and in comparing Baird Medical's financial measures with other similar companies, many of which present similar non-GAAP financial GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determin measures. A reconciliation of historical adjusted EBITDA to net income is provided in the tables at the end of this Presentation. With respect to projected adjusted EBITDA and adjusted EBI variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not bein Baird Medical is unable to quantify certain amounts that would be required to be included from these projected measures, together with some of the excluded information not bein comparable GAAP financial measures without unreasonable effort. Consequent comparable GAAP measures is included. For the same reasons, Baird Medical is unable to address

## Disclaimer (cont'd)

Additional Information. In connection with the proposed Business Combination, Baird Medical intends to file with the SEC a registration statement on Form F-4 containing a preliminary proxy state and after the registration statement is declared effective, ExcelFin will mail a definitive proxy statement/prospectus relating to the proposed Business Combination to its stockholders. This Presen information that should be considered concerning the proposed Business Combination and is not intended to form the basis of any investment decision or any other decision in respect of the Bus stockholders and other interested persons are advised to read, when available, the preliminary proxy statement/prospectus and the amendments thereto and the definitive proxy statement/prospectus and other relevant materials for the proposed Business Combination. When a statement/prospectus and other relevant materials for the proposed Business Combination will be mailed to stockholders of ExcelFin as of a record date to be established for voting on the prospectus will also be able to obtain copies of the preliminary proxy statement/prospectus, the definitive proxy statement/prospectus and other documents filed with the SEC, without charg website at www.sec.gov, or by directing a request to: ExcelFin Acquisition Corp., 473 Jackson St., Suite 300, San Francisco, CA, 94111. The information contained on, or that may be accessed throug this document is not incorporated by reference into, and is not a part of, this document.

Participants in the Solicitation. Baird Medical and ExcelFin and their respective directors and executive officers may be deemed participants in the solicitation of proxies from ExcelFin's stor proposed Business Combination. A list of the names of ExcelFin's directors and executive officers and a description of their interests in ExcelFin is contained in ExcelFin's final prospectus relating dated October 22, 2021, and in ExcelFin's Annual Report on Form 10-K, dated March 30, 2023, which were filed with the SEC and are available free of charge at the SEC's web site at www.sec.go ExcelFin Acquisition Corp., 473 Jackson St., Suite 300, San Francisco, CA, 9411. Other information regarding Baird Medical, and the other participants in the proxy solicitation and a descriptic interests, by security holdings or otherwise, will be contained in the proxy statement/prospectus and other relevant materials to be filed with the SEC (when they become available).

Investors and security holders of Baird Medical and ExcelFin are urged to read the proxy statement/prospectus and other relevant documents that will be filed with the SEC carefully and in the available because they will contain important information about the proposed Business Combination. Investors and security holders will be able to obtain free copies of the proxy statement and important information about Baird Medical and ExcelFin through the website maintained by the SEC at www.sec.gov. Copies of the documents filed with the SEC by ExcelFin can be obtained written request to ExcelFin Acquisition Corp., 473 Jackson St., Suite 300, San Francisco, CA, 94111.

### Baird Medical and ExcelFin Presenters







Haimei Wu Founder / CEO / ED / Chairlady of the Board

- Responsible for the overall corporate strategies, management of business operations and development
- Over 20 years of experience in the medical devices industry
- Completed advanced studies in financial investment and capital operation at Graduate School at Shenzhen, Tsinghua University in 2016



Kun Seng Chris Ng CFO

- Extensive work experience in accounting, auditing and corporate finance
- Worked at an international accounting firm and also held various finance positions at companies listed in Hong Kong
- Member of the Hong Kong Institute of Certified Public Accountants



Joe Ragan CEO / CFO

- Currently serving as CFO of Domtar/Resolute, a \$10B Paper and Lumber company in North America
- Served as Audit Committee Chairman for Sports Ventures Acquisition Corp and as CFO of Ferrorglobe, Boart Longyear, and GTSI
- Completed direct listing of Resideo (NYSE:REZI) and reverse merger and listing of Ferroglobe (NASDAQ: GSM)



Bria

C

- Currently services
   Director for G
- Served as Dire Development Director M&A President at L of M&A at AES
- Prior investment Vision Capital SandBox AQ, IoT

# Industry-Leading Sponsorship

### Strategic Partnership Combining GFC's Global Investment Footprint and Fin VC's Deep Domain Expertise

### **Grand Fortune Capital**

- An investment firm owned by Jackson Wijaya
- ExcelFin is affiliated with GVC, an investment group that completed a series of significant M&A transactions and 30+ investments in FinTech, TMT and healthcare globally



- Fin is a private equity firm focused on FinTech software
- ✓ Current portfolio of 100+ companies
- Global footprint with offices in San Francisco, New York City, London, Miami, and Los Angeles



- Led by an experienced management team w demonstrated merger and acquisitions deal sourcing, due diligence and valuation experti
- Track record of spearheading successful busing transformations, including the development execution of innovative strategies

# Why Baird Medical



. According to Frost & Sullivan Report as of June 2023. 2. Based on 2022 audited financials. Adjusted EBITDA to Net Income

# **Business Combination Summary**

#### **BUSINESS COMBINATION STRUCTURE**

- ExcelFin Acquisition Corp. intends to complete a business combination (the "Business Combination") with Baird Medical developer and provider of a microwave ablation (MWA) medical device for treating thyroid nodules and breast lumps
- The Business Combination is targeted to close in Q4 2023, subject to the satisfaction of customary closing conditions

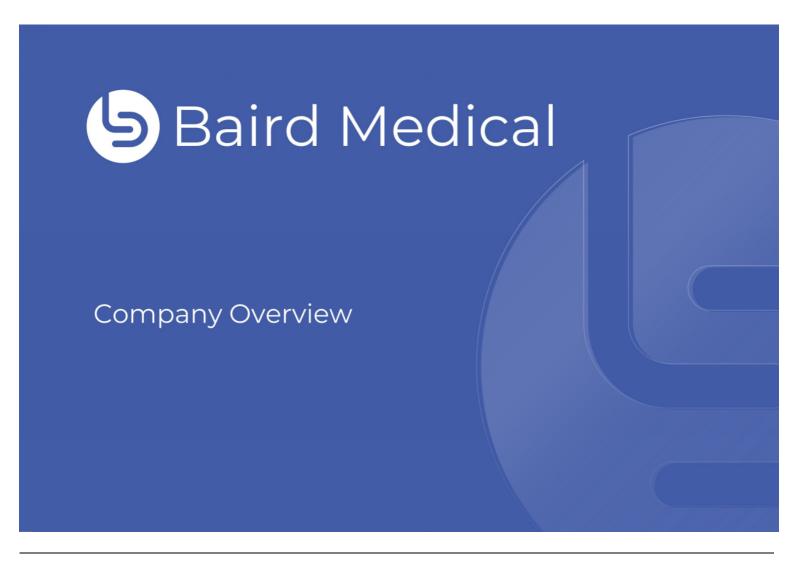
#### **VALUATION**

- The Business Combination implies a pro forma combined enterprise value of approximately \$370 million¹
- Existing Betters shareholders would roll over 100% of their equity as part of the Business Combination

#### **CAPITAL STRUCTURE**

The Business Combination is expected to result in up to \$10 million net cash on the balance sheet to fuel growth

1. The pro forma figures are based on a number of assumptions, and actual results may vary significantly from our expectations. See Disclaimer – "Forward-Looking Statements". For more information see slide 41, entitled "Transaction Summary"



## Baird Medical At-A-Glance

#### MARKET LEADER



### Largest

MWA medical device provider for thyroid nodules and breast lump treatment<sup>1</sup>



#### **3rd** Largest

MWA medical device provider across all treatment<sup>2</sup>



#### 431

Hospitals in China penetrated including **256** grade III hospitals<sup>3</sup>

#### ATTRACTIVE FINANCIAL PROFILE



### 45M

2023E revenue representing **26%** YoY growth



### \$62M

2024E revenue representing **40%** YoY growth



### \$25M

2023E Adj. EBITDA / margin at **57**%<sup>4</sup>



#### \$37N

2024E Adj. EBITDA / margin at **59%**<sup>4</sup>



### \$4-10Bn

Total potential addressable MWA market for benign thyroid nodules in China<sup>5</sup>

#### **R&D CAPA**





Class III medical de certificates for MWA



70

Registered pater



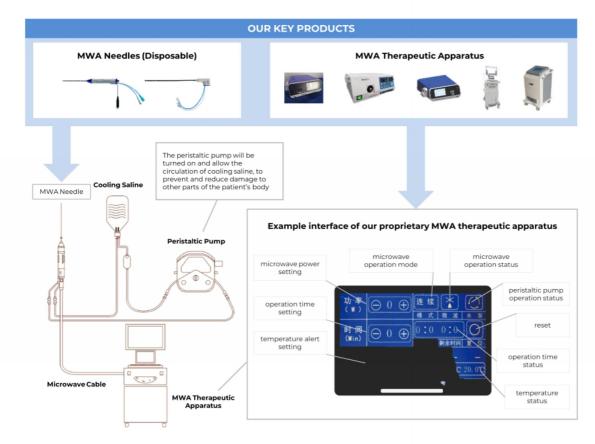
\$33

Invested in cumulativ M&A from 2018

Note: These projections are based on a number of assumptions, and actual results may vary significantly from our expectations. See Disclaimer - "Projections"

1. According to Frost & Sullivan Report as of June 2023. Based on sales revenue in 2022. 2. According to Frost & Sullivan Report as of June 2023. In FY2022 4 Adjusted EBITDA margin is a non-GAAP measure. Please see the Appendix to this Presentation for a reconciliation of Adjusted EBITDA to Net Income S. Beijing Time Strategy Management Consulting - Commercial Due Diligence Report of Betters Medical Investment Holding Co., Ltd. as of May 2023 assumes 49% of individuals choose MWA to treat the benign nodules which size larger than Zero, procedure cost is assumed \$700

## How Our MWA Medical Devices Work





### Ultrasound Guided MWA: A Preferred Treatment with a Significant T

- With limited treatment for tumor cells, MWA has been adopted as a **preferred intervention and treatment** for tumor treatment in China with benefits to patients, doctors and the nation's healthcare costs
- The adoption was also driven by the **development of ultrasound imaging** that allows real time tumor ablation
- Top doctors and clinical experts use MWA for 5%-10% of benign thyroid nodules with size > 2cm and patients with high levels of anxiety<sup>1</sup>

#### **Potential Benefit for Patients**

- ✓ Avoid repeating diagnosis and monitor and get rid of the tumor before 8%-16% becomes malignant tumor
- ✓ Quick recovery, fewer side effects compared with surgery
- ✓ Minimally invasive, less damage to surrounding tissues, same day recovery
- ✓ Avoid "suicide" scar from open neck surgery
- Avoid losing the entire thyroid tissue and long-term need for medication
- MWA offers greater affordability, with its cost being only half that of traditional surgery<sup>1</sup>
- ✓ Only local anesthesia required

#### **Potential Benefit for Doctors**

- 12-15 minutes for skilled doctors, compared with 3-4 hours open neck surgery
- ✓ Shorter operation, surgeon training and patient recovery time<sup>1</sup>
- Believed to relieve patient anxiety and risk for malignant tumor

#### **Potential Benefit for Healthcare System**

- ✓ Early intervention and treatment before benign nodules become malignant tumor
- ✓ Significant cost reduction compared to open surgery and drugs
- ✓ Less and shorter need for hospital beds, increasing hospital efficiency
- ✓ More affordable for patients

#### "Suicide" scars from open r



Minimal s Microway



#### SIGNIFICANT MARKET WITH EXPECTED ROBUST GROWTH

~\$4 - \$10 Billion

~6 – 14 Million

Potential size of the MWA market for benign thyroid nodules in China<sup>1</sup>

Total patients eligible for MWA to treat benign thyroid nodules in China¹

22.8%+

Expected CAGR of the MWA m

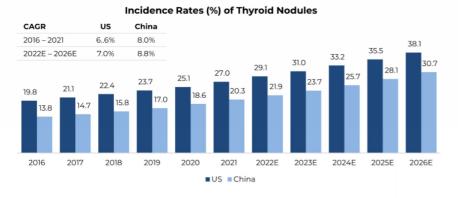
1. Beijing Time Strategy Management Consulting - Commercial Due Diligence Report of Betters Medical Investment Holding Co., Ltd. as of May 2023 assumes 49% of Individuals choose MWA to treat the benign nodules which size larger than 2cm; procedure cost is assumed \$700 2. According to Frost & Suilivan Report as of June 2023

### Attractive Total Potential Addressable Market in China

#### TOTAL ADDRESSABLE MARKET CALCULATION

- Thyroid nodules, a form of tumor, witnessed increasing incident rates for PRC and US, according to Frost Sullivan report
- While 84%-92% benign cases may not need treatment and intervention, there is 5%-10% with size over 2cm that would benefit from microwave ablation treatment
- The incident rates are increasing with higher BMI, obesity and anxiety from modern society for middle-aged men and women
- Estimated TAM is ~6 14m patients using microwave ablation, or \$4 \$10bn based on average ablation needle price of \$700 and 49% Microwave Ablation usage rate

#### FAST GROWING INCIDENT RATE IN US AND CHINA<sup>1</sup>



### 307 Million

Total Thyroid Nodule Patients Population Based on 22% Incident Ra

258 - 282 Million

84% - 92% Benign Rate<sup>2</sup>

### 13 - 28 Million

5%-10% – Thyroid Nodules Larger tha 2cm Requiring Treatment / Interventi

9 – 20 Million

70% – Using Thermal Ablation<sup>2</sup>

6 - 14 Million

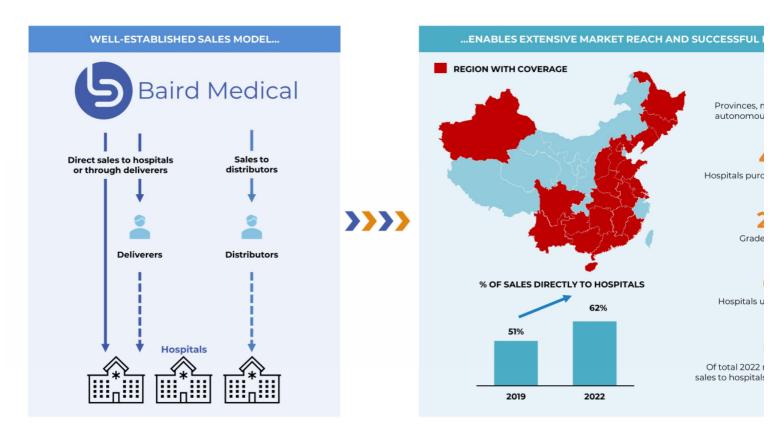
70% - Using Microwave Ablation<sup>2</sup>



TOTAL POTENTIAL ADDRESSABLE \$4 - \$10 BILLION

1. According to Frost & Sullivan Report as of June 2023. 2. Beijing Time Strategy Management Consulting - Commercial Due Diligence Report of Betters Medical Investment Holding Co., Ltd. as of May 2023

# Established Multi-Channel Sales Strategy Leads to Broad Market Rea



## Baird Medical Sponsored or Supported Industry Conference and Eve

Baird Medical actively engaged influential industry leaders and Key Opinion Leader (KOL) hospitals, departments and doctors to pror best practices and treatment guidelines



The Eighth Session of the Meeting of Chinese Thyroid Association under Chinese Surgeon Association of Chinese Medical Doctor Association

#### Organizer





At Wuhan City, Hubei Province

#### 2019

China Embolisation Therapy, CET 2019

#### Organizer





At Tianjin

#### 2019

2019 Annual Meeting of Breast and Thyroid Surgery Study Group under the General Surgery Committee of Hunan

#### Organizer





At Changsha City, Hunan Province

#### 2019

The 10th China Conference Interventional Oncology (CCIC and 2019 Chinese National Cond Intervention Oncology

#### Organizer



At Beijing

#### 2020

2020 Lingnan Minimally Invasive Intervention Medicine Summit and the Fourth Seminar for Liver Cancer Interventional Therapy of Guangdong Medical Association

#### Organizer







At Guangzhou City, Guangdong Province

#### 2020

2020 Academic Meeting of Oncological Ablation Therapy Expert Committee under CSCO and 2020 Academic Meeting of Minimally Invasive Intervention Committee under Guangdong Association of Primary Medicine

#### Organizer





At Shenzhen City, Guangdong Province

#### 2021

Founding Conference of the Health Management Specialized Committee of Guangdong Association of Primary Medicine and The First Exchange Session of the Appropriate Primary Medical Technology

#### Organizer



At Guangzhou City, Guangdong Province

#### 2021

Canton Intervention Forum

#### Organizer



At Guangzhou City, Guangdong Province

Annual

Branch Medicir the A Group o Therapy

At Guan

# Baird Medical Four Pillar Marketing and Brand Building Strat

Baird Medical strives to be a key hub for medical knowledge and technology, leveraging its significant networks with leading hospital associations, organizations, and the National Health Commission

#### **MEDICAL CONFERENCES**





Since 2021, Baird Medical has organized over 150 MWA academic conferences and training sessions, in cooperation with National Health Commission, Chinese Medical Doctor Association and Chinese Anti-Cancer Association

#### **DOCTORS EXCHANGE**





Baird Medical sponsors doctor forums that serve as a platform for exchanging medical experience and knowledge through small-scale activities and table discussions

#### POINT-TO-POINT CONNECTIONS



Baird Medical connects hospitals and surgeons, enabling the transfer of technical and medical support when requested by the incumbent hospital CERTI



E

Baird Medi facilitate ce trainings of Health Con training, pa site exam t

## Baird Medical's End Users Ranked in The 100 Top Hospital in China (F

- Following the top-down approach, Baird Medical end users started with top tier Grade III Hospitals in affluent South China provinces, and been expanding to lower tier hospitals based on halo effects since 2022
- Of the Fudan National Hospitals Top 100 list, 32 of them are end users of Baird Medical product, with most of them located in Baird Medical provinces including Guangdong, Shanghai and Sichuan



No. 2



**Peking University First** 

No. 12



Sun Yat-Sen University **Cancer Center** 

No. 27



Beijing No. 301 Hospital

No. 3



Xiangya Hospital of Central South University

No. 15



Shanghai Cancer Center

No. 28



Zhongshan Hospital Affiliated to Fudan University

No. 5



Nanfang Hospital Southern Medical University

No. 18



The First Affiliated Hospital of Guangzhou Medical University

No. 31



Wuhan Union Hospital of

No. 7



The Second Xiangya Hospital of Central South University

No. 20



Shengjing Hospital Affiliated To China **Medical University** 

No. 33





Nineth Peo Shanghai Jia School



Guango

\* Source: Hospital Management Institute, Fudan University

### Baird Medical Awards



### 2021 High and New Technology Enterprises (Baide Suzhou)

Jiangsu Provincial Department of Science and Technology, Jiangsu Provincial Department of Finance and Jiangsu Provincial Administration of Taxation of the STA



#### 2021 Science and Technology Award

China Anti-cancer Association



#### 2021 Technology Progression Award in Guangdong Province

People's Government of Guangdong Province



#### 2020 High and New Technology Enterprises (Nanjing Changcheng)

Jiangsu Provincial Department of Science and Technology, Jiangsu Provincial Department of Finance and Jiangsu Provincial Administration of Taxation of the STA



#### 2020 China's Top 50 Fastest Growing Medical Pharmaceutical Enterprises

Medical and Pharmaceutical Chamber of the All-China Federation of Industry and Commerce



## 2020 China Pharmaceutical and Medical Device Technology Innovative Enterprise

Medical and Pharmaceutical Chamber of the All-China Federation of Industry and Commerce



#### 2020 China Law-abiding and Trustworthy Medical Pha Enterprise

Medical and Pharmaceutical Chamber of the All-China Federation



#### 2019 China Medical Device Technology Innovative Ent

Medical and Pharmaceutical Chamber of the All-China Federation



#### 2019 China's Top 50 Medical Device Sellers

Medical and Pharmaceutical Chamber of the All-China Federation



#### 2019 China's Top 50 Fastest Growing Medical Pharma

Medical and Pharmaceutical Chamber of the All-China Federation



#### 2019 China Law-abiding and Trustworthy Medical Pha Enterprise

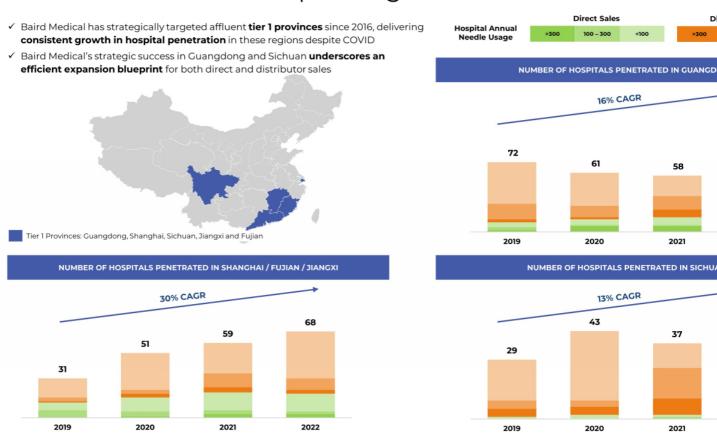
Medical and Pharmaceutical Chamber of the All-China Federation Commerce



### 2019 Vice Presidents Unit of Guangdong Association f Devices Industry

Guangdong Association for Medical Devices Industry

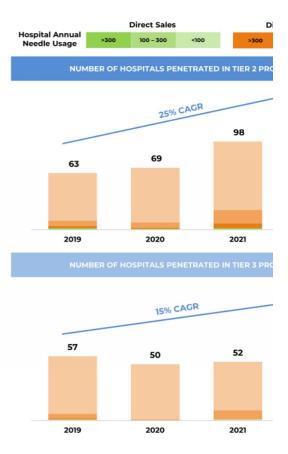
# Demonstrated Success Expanding into Tier I Provinces



# Opportunity to Capture Significant Growth in Tier 2 and 3 Pro

- ✓ Untapped Tier 2 and Tier 3 provinces represent **significant sales growth opportunities**
- ✓ Replicating its success in Tier1 provinces, Baird Medical is well-positioned to capture the growth through in-house sales team and distributors in Tier 2 and Tier 3 provinces





# High Barriers-to-Entry





#### R&D AND TECHNOLOGY BARRIERS

MWA medical device enterprises require **specialized technological expertise** and distinct competitive technological advantages



### LONG COMMERCIALIZATION PROCESS

The commercialization process for Class II and Class III medical devices requires **substantial investment** and an **extensive timeline** 



#### BRANDING AND SA BARRIE

A strong **industry repu** key role in the purchasir hospitals, making **bran** for MWA medica manufactur

# Our MWA Products and New Technologies Pipeline



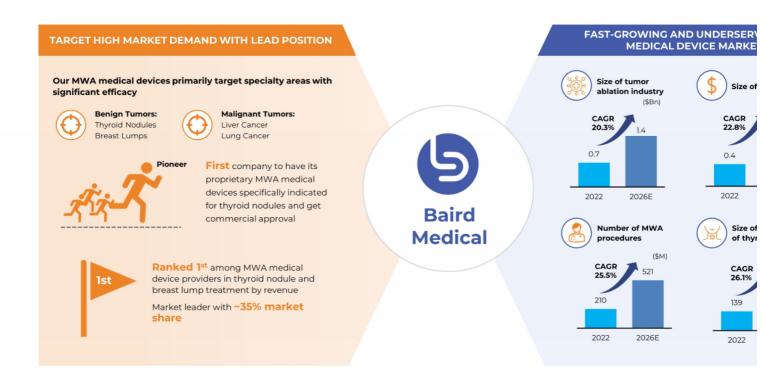


# Key Investment Highlights

1		Leader in an Underserved Market	<ul> <li>Ranked 1st among MWA medical device providers in thyroid nodule and brilliump treatment with ~35% market share in China<sup>1</sup></li> </ul>
2	600°	Extensive Sales & Distribution Network	Nationwide coverage of 21 provinces and partnership with 100+ distributors leading to 430+ hospitals penetrated that purchase Baird Medical's produc
3		Strong R&D Capabilities	Experienced inhouse R&D team led by industry experts leveraging ongoing collaborations with well-known institutions
4		Delivering Value to all Stakeholders in the Value Chain	Proven value creation through entire value chain, including patients, hospi medical practitioners and insurers
5	裟	Multiple Levers for Growth	Actionable near-term growth avenues delivering significant revenue upsid through product and geographic expansion
6		Highly Experienced Management Team Supported by Well-Regarded Independent Board Directors	Industry leaders and experts with decades of experience and a track record driving business scale and sustainable growth

According to Frost & Sullivan Report as of June 2023

# Leader in an Underserved Market



# Extensive Sales & Distribution Network



#### **CURRENT OPERATIONS**

Currently Baird Medical operates in 21 provinces, municipalities and autonomous regions across China



#### **PENETRATION RATES**

Average growth rate of hospital end users within current provinces is 20% from 2019 to 2022, leaving tremendous opportunity for growth and expansion, particularly in Tier 2  $\&\,3$ 



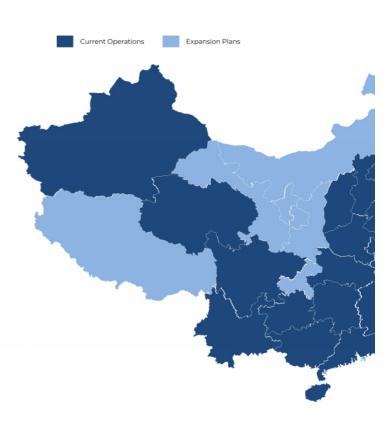
#### **TOTAL HOSPITALS**

Baird Medical has an end user base of over 430+ hospitals across various provinces, with 62% of sales being conducted through direct sales



#### **CURRENT PIPELINE**

Baird Medical is actively looking to expand into more than 4 provinces by the end of 2023 and into 2 additional provinces in 2024



## Strong R&D Capabilities



#### **EXPERIENCED IN-HOUSE R&D TEAM**

#### Mr. Rongjian Lu and Mr. Hailong Sun

#### **Co-Chief Technical Officers**

- · Leads our in-house R&D team of 15 industry experts
- Substantial technical knowledge and significant practical experience in respect of MWA technology
- Responsible for the overall management of R&D of MWA medical devices with focus on directions, planning and strategies of R&D
- Mr. Lu has been a lecturer in the Faculty of Mechanical and Electronic Engineering of Nanjing Forestry University for 17+ years and has been the person in charge of the R&D cooperation projects with Nanjing Forestry University since 2017

### **38** Registered Patents

 38 patents under application and had obtained (i) one registration certificate for Class III medical devices and (ii) two registration certificates for Class II medical device (one of which has already expired on March 25, 2023 however, a new registration certificate for Class III medical device is expected to be obtained by the end of June 2023)





R&D services for MWA medical devispecifically indicated for thyroid noc pulmonary nodules, bone tumors, to varicose vein and uterine fibroid



R&D on tumor precise thermal ablat based on NIR-II nanoprobe made freearth materials



Clinical trial services of our MWA me devices specifically indicated for bre lumps

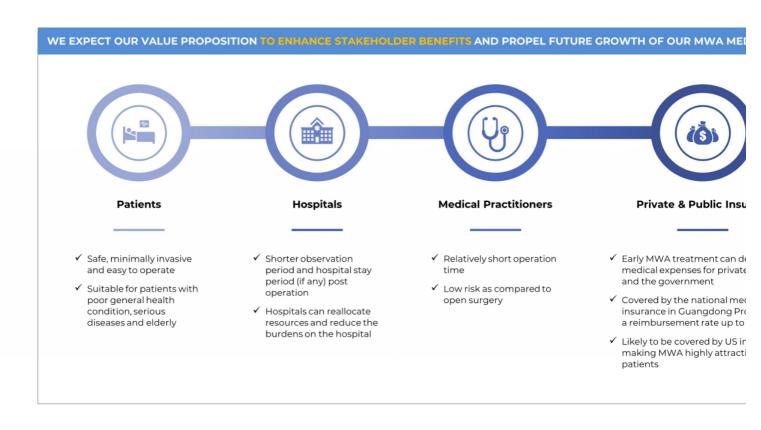


Nanjing Forestry University Develop new technologies such as s electrical system and information management system to upgrade ou therapeutic apparatus



Entered into a framework collaboral agreement for the R&D of minimal i medical devices

# Delivering Value to all Stakeholders in the Value Chain



# 5 Multiple Levers for Growth



#### BROADEN AND DEEPEN PRODUCT PORTFOLIO, UPGRADE MEDICAL LICENSES AND EXPAND R&D TEAM



- Broaden and deepen our product portfolio: commence clinical trial for proprietary MWA medical devices specifically indicated for breast lumps
- Apply for additional Class III medical device registration certificates for our proprietary MWA medical devices specifically indicated for pulmonary nodules and others as well as apply for FDA registration and CE Marks
- Focus on identifying technologies with significant clinical potential and engage in collaborative partnerships with research and development counterparts to address pivotal clinical challenges
- Develop MWA intelligence, which uses robots and optical surgical navigation technology to accurately locate tumors and develop AI robotic surgery assistance



## EXPAND OUR PRESENCE IN FOREIGN AND EMERGING MARKETS

- Establish overseas offices in the U.S. and Europe in the nex
- Participate in prominent international medical conference China International Medical Equipment Fair, MEDICA and Fair International Medical Expo (FIME)
- Potential to capture significant market share as the adoptic thermal ablation is only 8.2% in the U.S, whereas in China, N in 46.0% of cases<sup>1</sup>



## UPGRADE OUR PLANT AND IMPROVE THE AUTOMATION LEVEL



- Carry out fitting-out works of the Suzhou Plant to commence our production in the Suzhou Plant
- Automate certain production steps by installing various types of intelligent machinery and equipment
- Provide training to our production staff on the operations of the automated production process



#### STRATEGIC ACQUISITIONS OR INVESTMENT

Acquisition & investment targets:

- · Companies that offer laser ablation products and technol
- · Companies that offer MWA products and technologies
- Enterprises that prioritize the advancement of artificial in possess the requisite products and technologies

1. Frost & Sullivan Report as of June 2023

# Medium to Long-Term Global Growth Strategy

- ✓ The founders of Baird Medical have long planned to develop the company into a **global medical device**, and extend the treatment option to patients out:
- ✓ Becoming a public company in the US is an integral part of the company's strategy to position it for expansion to US, EU and Southeast Asia in the next





### Secure FDA Approval for Soft Tissue Microwave Ablation

- Working with Baird Medical's Independent Director, Michael Xing, Baird Medical is preparing to obtain US FDA approval for soft tissue microwave ablation
- Using the same marketing approach of starting with expert and key opinion leader (KOL) doctors and joining conferences and events
- Supporting doctors from US in exchange for training at Beijing No. 301 Hospital, a national top hospital in China

## Growth in European Union where Treatment Guideline Has Been Issued

- After obtaining US FDA approval, Baird Medical plans to apply for EU EMA approval
- The European Thyroid Association has issued Clinical Practice Guideline for the use of image – guided ablation in Benign Thyroid Nodules in 2020
- Italy, France, Denmark are key countries for Baird Medical to growth

#### **Southeast Asia Growth**

- ExcelFin's affiliate party of Indonesia (Eka Hospital), i leading hospital operators
- Facilitates Baird Medical t market after obtaining US
- Helps to facilitate market Asia market such as Singa

## **Experienced Management Team**



MS. HAIMEI WU

#### Founder, ED, Chairlady of the Board and CEO

- · Mainly responsible for the overall corporate strategies, management of our Group's business operations and development
- Over 20 years of experience in the medical devices industry
- · Completed advanced studies in financial investment and capital operation at Graduate School at Shenzhen, Tsinghua University in



MR. WEI HOU

#### Vice General Manager and Sales Director

- Primarily responsible for business development and management of our Group's operation
- Over 28 years of experience in management and sales in the medical and pharmaceutical industry
- Previously worked at Chongqing Medical Administration as secretary of the hospital league Committee and Shanghai Pharmaceutical Holding Co. Ltd as General manager of the antitumor medicine department
- MBA at China Europe International Business School



MS. QUAN QIU

#### **Executive Director and Chief Administrative**

 Primarily responsible for the supervision and cor Group's operations



MR. RONGJIAN LU

#### **Co-Chief Technical Officer**

- Responsible for the overall management of R&D of MWA medical devices with focus on directions, planning and strategies of R&D
- Mr. Lu has been a lecturer in the Faculty of Mechanical and Electronic Engineering of Nanjing Forestry University (南京林业大学) for more than 17 years



MR. KUN SENG CHRIS NG

#### **CFO and Company Secretary**

- Extensive work experience in accounting, auditi finance.
- Worked in an international accounting firm and finance positions in companies listed in Hong Ko
- Member of the Hong Kong Institute of Certifie

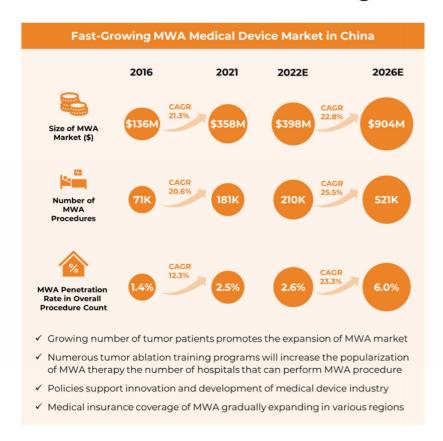


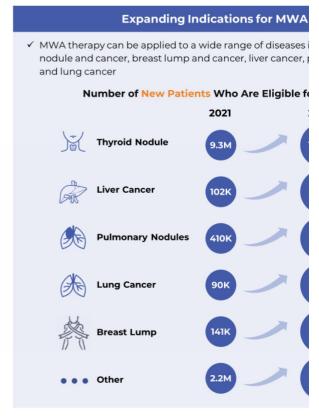


### MWA: The Preferred Treatment Method

#### MICROWAVE ABLATION HAS A WIDER ARRAY OF ADVANTAGES AND APPLICABLE USE CASES WHEN COMPARED TO ALTERNATIVE **MWA** Microwave rapidly creates · High-frequency electrical Gas throttling effect of He-Ne lase Principle heat for ablation process currents create heat for argon/helium for laser techr ablation ablation ablation Wide range of applicable ✓ Applicable to tumors ✓ Relatively painless ✓ Laser fiber Advantages close to the major blood tumor size (2cm - 5cm) small and t ✓ Easy to locate the tumors the energy vessels and vital organs More efficient in during operation precisely c coagulating blood vessels √ Shorter operation time Not suitable for tumors × Long operation time × Long operation time × Long opera Disadvantages close to major blood × Affected by tissue × Risk of causing × Not suitab vessels or vital organs carbonization effect complications tumors × Affected by blood × Not amenable for people with poor coagulation perfusion function

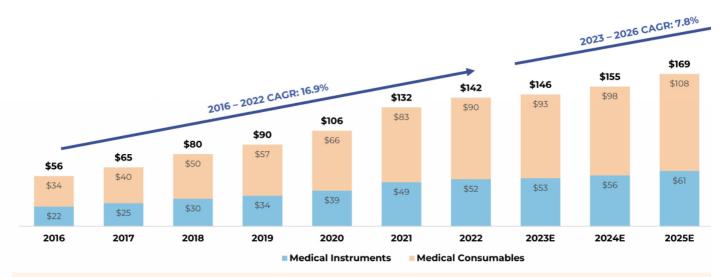
# MWA Market is Poised for Significant Growth





## Broader Medical Device Market in China

#### Medical Device Market Size - China, 2016 - 2026E

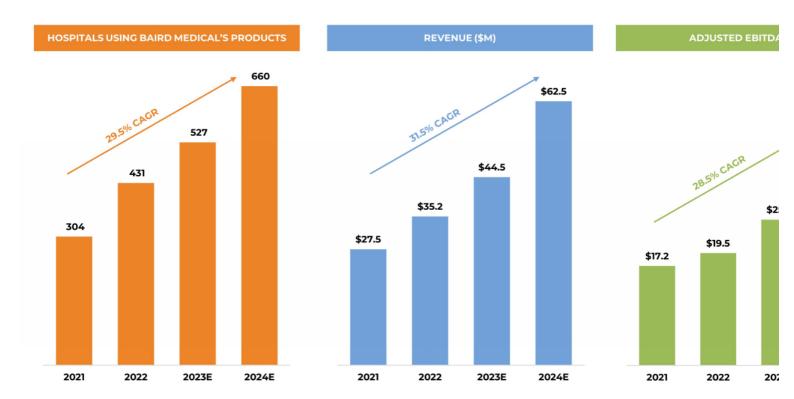




- ✓ Increasing prevalence of tumor patients
- ✓ Policymaker initiative "Made in China 2025" promotes domestic medical device companies to government-owned hospitals and distrib
- ✓ Medical device market in China is expected to see continued growth due to increasing clinical needs and continuous investment in reaching \$183Bn in 2026, a CAGR of 7.8% from 2023 to 2026

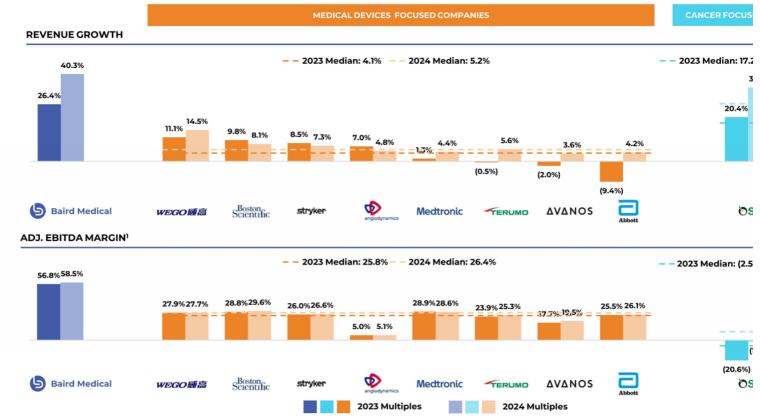


## Financial Summary



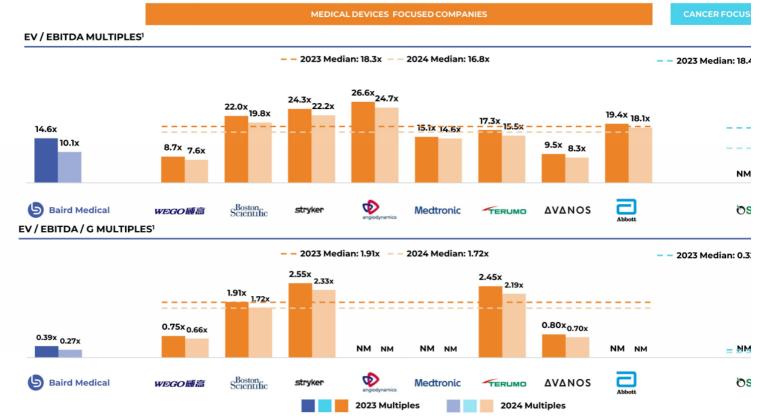
Note: These projections are based on a number of assumptions, and actual results may vary significantly from our expectations. See Disclaimer – "Projections" 1. Adjusted EBITDA is a non-GAAP measure. Please see the Appendix to this Presentation for a reconciliation of Adjusted EBITDA to Net income

## Operational Benchmarking



Note: Multiples for the peers based on FactSet and Refinitiv consensus estimates; FactSet and Refinitiv data as of 6/22/2023. These projections are based "Projections"
1. Adjusted EBITDA margin is a non-GAAP measure. Please see the Appendix to this Presentation for a reconciliation of Adjusted EBITDA to Net Income

### Valuation Benchmarking



Note: Multiples for the peers based on FactSet and Refinitiv consensus estimates; FactSet and Refinitiv data as of 6/22/2023. Growth adjusted multiples based on 2022 – 2024 EBITDA growth rate. Assumes an enterprise value of \$370M for Baird. These projections are based on a number of assumptions, and actual results may vary significantly from our expectations. See Disclaimer - 'Projections'
1. Adjusted EBITDA margin is a non-GAAP measure. Please see the Appendix to this Presentation for a reconciliation of Adjusted EBITDA to Net Income

### Transaction Summary

#### **KEY HIGHLIGHTS**

- \$370M enterprise valuation to market
- Implied pre-money equity value of \$300M
  - · Implied pro-forma equity value of \$370M
- \$10M of cash held on the pro-forma balance sheet
- Betters Medical shareholders rolling 100% of their equity, will own ~81% of the combined company<sup>1</sup>

#### **ILLUSTRATIVE PRO FORMA VALUATION**

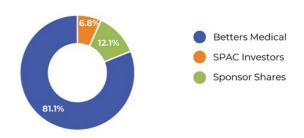
Pro Forma Capitalization	
PF Share Outstanding (M)	36.3
Share Price at Merger (\$)	\$10.20
Pro Forma Equity Value (\$M)	\$370
(+) Existing Net Debt (\$M)	\$10
(-) Pro Forma Cash (\$M)	(\$10)
Pro Forma Enterprise Value (\$M)	\$370

#### **SOURCES & USES**

Sources	\$M		
Betters Medical Rollover Equity	\$300		
Cash in Trust <sup>2</sup>	25		
Total Sources	\$325		

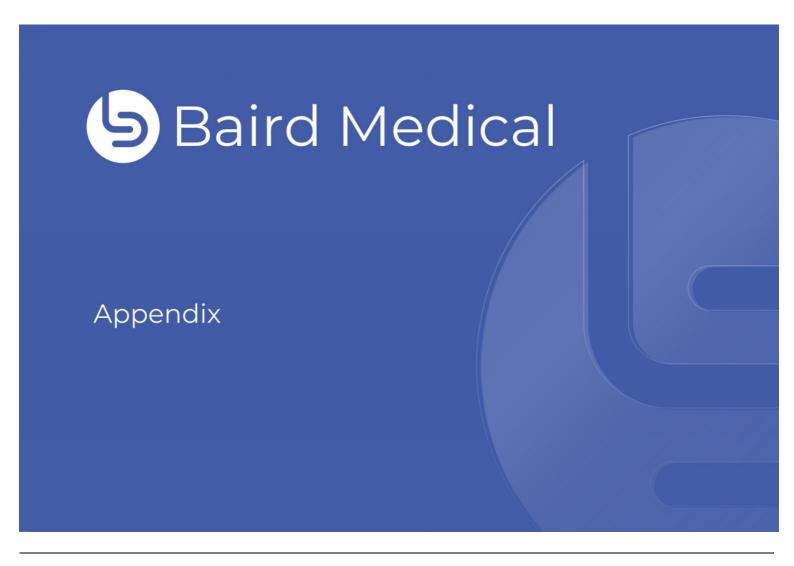
Uses	\$м
Equity to Betters Medical	\$300
Cash to Balance Sheet	10
Transaction Expenses	15
Total Uses	\$325

#### ILLUSTRATIVE POST-TRANSACTION ECONOMIC OW



The pro forma figures are based on a number of assumptions, and actual results may vary significantly from our expectations. See "Disclaimer - Forward-Looking Statements"

1. Pro forma shares outstanding and ownership excludes impact of warrants and excludes 1.35M sponsor promote shares that are subject to an earnout. 2. Cash in trust assumes -50% redemptions from \$50M cash in trust. SPAC cash amount subject to change depending on actual redemption levels and in interest earned in the trust.



# Adjusted EBITDA Reconciliation

(\$M)	2021
Net Income	\$12.3
(+) Depreciation	1.1
(+) Income Tax	2.4
(+) Interest Expenses	0.2
(+) Listing Expenses	2.2
(-) Other Income (Excluding Interest Income / Expenses)	(1.0)
Adjusted EBITDA	\$17.2
Net Income Margin	45.0%
Adjusted EBITDA Margin	62.7%

# Summary of Exchange Rates

### For All Frost & Sullivan Report Figures

	2016	2017	2018	2019	2020	2021	2022	2023E	2024E	2025E	2
Exchange Rate of 1 USD to RMB	6.642	6.752	6.617	6.899	6.898	6.452	6.726	7.240	7.460	7.380	

#### For Baird Medical Projections

	2020	2021	2022	2023E	2024E
Exchange Rate of 1 USD to RMB	6.525	6.451	6.729	6.898	6.898

## Our Products

	PRODUCT CATEGORY	CLASSIFICATION	FEATURES
MWA needles	Long MWA needles	Class II and/or Class III	<ul> <li>Materials of needle: tin-phosphor bronze for the tip; stainless steel for the rod; with PTFE coating</li> <li>Microwave frequency: 915 MHz or 2,450 MHz</li> <li>Specifications: length of needles ranging from 15 cm to 21 cm and diameter of needles ranging from 1.8 mm to 2.0 mm to cater for different clinical needs commonly used for MWA treatments of liver cancer and lung cancer</li> </ul>
	Fine MWA needles	Class II	<ul> <li>Materials of needle: tin-phosphor bronze for the tip; stainless steel for the rod; with PTFE coating</li> <li>Microwave frequency: 915 MHz or 2,450 MHz</li> <li>Specifications: length of needles ranging from 8 cm to 10 cm and diameter of needles ranging from 1.4 mm to 1.6 mm to cater for different clinical needs commonly used for MWA treatments of thyroid nodules and breast lumps</li> </ul>
MWA therapeutic apparatus	MTI-5AT MWA therapeutic apparatus	Class III	<ul> <li>Size: 490mm×460mm×155mm; Frequency: 2,450 MHz</li> <li>Power: can be set within the range of 0 to 120W, with 1W interval; source of microwave power: magnetron</li> <li>Special features: touch-screen, over-heating protection, portable</li> </ul>
	MTI-5B MWA therapeutic apparatus	Class III	<ul> <li>Size: 445mm×330mm×156mm; Frequency: 2,450 MHz</li> <li>Power: can be set within the range of 0 to 120W, with 1W interval; source of microwave power: magnetron</li> <li>Special features: physical buttons, applicable to radiation therapy, portable</li> </ul>
	MTI-5C MWA therapeutic apparatus	Class III	<ul> <li>Size: 430mm×520mm×950mm; Frequency: 2,450 MHz</li> <li>Power: can be set within the range of 0 to 120W, with 1W interval; source of microwave power: magnetron</li> <li>Special features: touch-screen, applicable to radiation therapy, movable</li> </ul>
	MTI-5DT MWA therapeutic apparatus	Class III	<ul> <li>Size: 580mm×750mm×1450mm; Frequency: 2,450 MHz</li> <li>Power: can be set within the range of 0 to 120W, with 1W interval; source of microwave power: magnetron</li> <li>Special features: touch-screen, over-heating protection, two-port output for MWA treatments utilising two MWA needles simultaneously, movable</li> </ul>
	MTI-5ET MWA therapeutic apparatus	Class III	<ul> <li>Size: 490mm×460mm×155mm; Frequency: 2,450 MHz</li> <li>Power: can be set within the range of 0 to 120W, with 1W interval; source of microwave power: solid state source</li> <li>Special features: touch-screen, over-heating protection, portable</li> </ul>

# Products Under Development

PRODUCT CATEGORY	CLASSIFICATION	FEATURE, APPLICATIONS AND BENEFITS	STAGE OF DEVELOPMENT	EXPE
MWA-ultrasound integrated therapeutic apparatus	Class III	Equipped with ultrasound scanner for locating the tumor precisely during a MWA treatment	Product design	Seco
MTI-5GT four-source MWA therapeutic apparatus	Class III	<ul> <li>Provides output frequency of 2,450 MHz. It has four-port outputs for MWA treatments utilizing four MWA needles simultaneously, targeting MWA treatment for large tumors</li> </ul>	Clinical trial preparation	Thi
MTI-5FT therapeutic apparatus	Class III	Provides output frequency of 915 MHz, it is applicable to MWA treatment for large tumors	Clinical trial preparation	Fou
Endoscope-guided puncture MWA needles	Class III	Composed of semi-flexible needle, it is applicable to MWA treatment targeting lung tumors     Intended to be applied for pulmonary nodule	Clinical trial preparation	Thi
MWA catheters	Class III	<ul> <li>Composed of semi-flexible needle with circular tip, it is applicable to MWA treatment targeting intestine and blood vessel</li> <li>Intended to be applied for tumors in varicose vein</li> </ul>	Clinical trial preparation	Thi

Developing new MWA needles by using rare earth ceramic as one of the components effectively strengthens rigidity and heat resistance

### Risk Factors

The summary of risk factors provided below should be carefully considered in conjunction with the risks and uncertainties described in the "Risk Factors" section of the registr F-4 to be filed by Baird Medical Investment Holdings Limited (the "Combined Company" or "PubCo") with the U.S. Securities and Exchange Commission (the "SEC") and other may be filed from time to time with the SEC by or on behalf of Baird Medical Investment Holdings Limited ("Baird Medical"), ExcelFin Acquisition Corp. ("ExcelFin") or other rek proposed business combination (the "Business Combination") of ExcelFin and Baird Medical.

#### Risk Factors Relating to Baird Medical's Business and Industry

- · Baird Medical's ability to maintain profitability depends on the commercial success of its microwave ablation ("MWA") and related medical device products.
- · Baird Medical's success depends on maintaining its relationships with hospitals, key opinion leaders, and distributors and to effectively market to hospitals through public t
- · Potential quality defects in Baird Medical's products may cause safety issues, expose Baird Medical to potential product liability claims, government fines and reputational h
- · If Baird Medical is unable to keep up the demand for its MWA and related medical device products, physicians may turn to alternative treatment methods
- Baird Medical may require additional capital to support its business plan and anticipated growth, and such capital may not be available on acceptable terms, or at all.
- Baird Medical's forecasts and projections (particularly those related to the size of the market, target populations for Baird Medical's products and future exchange rates between dollar and Chinese yuan) are based upon assumptions, analyses and estimates which may prove to be incorrect or inaccurate, which could cause Baird Medical's actual result from those forecasted or projected.
- Baird Medical may be unable to obtain, maintain or renew the regulatory filings, registration certificates, permits, licenses and other certifications and approvals (or to comproducts required to obtain the same) from regulatory authorities needed to commercialize its microwave medical devices and required for its business and operations in a
- Baird Medical may be unable to develop or successfully market new or commercially viable products and technologies or improve its existing products and technologies in to respond to changes in market conditions, technological advancements, or the highly competitive industry in which it operates.
- Future success depends on Baird Medical's ability to retain members of its management team and key personnel and to attract, retain and motivate qualified personnel at
- Baird Medical's related party transactions present possible conflicts of interest that could adversely impact on its business, financial conditions and results of operations.
- Negative publicity and allegations involving Baird Medical, its shareholders, directors, officers, employees and business partners may adversely affect Baird Medical's busine
- If Baird Medical becomes subject to legal or contractual disputes, governmental investigations or administrative proceedings, it may incur substantial costs and its manage may be diverted.
- Insurance coverage maintained by Baird Medical may be inadequate to protect Baird Medical from the liabilities that it may incur.
- Unfavorable global economic conditions, including inflation, recession, bank failures, and decreases in consumer spending power or confidence, including a severe or prolo
  PRC or global economy, could materially and adversely affect Baird Medical's business, financial condition or results of operations.
- · Betters may be required to repurchase its previously issued Series C convertible redeemable preference shares.
- Intellectual property litigation and infringement claims by or against Baird Medical, including priority disputes, inventorship disputes or similar proceedings, could cause Basignificant expenses, distract Baird Medical's management, require Baird Medical to redesign or discontinue selling the affected product, invalidate Baird Medical's patents Baird Medical's business prospects and financial position.
- · Baird Medical may be unable to obtain and maintain effective or sufficiently broad patent and other intellectual property rights for its products and pipeline products.
- The planned expansion of Baird Medical's business to additional and emerging markets internationally is expected to lead to increased exposure to market, regulatory, polit and economic risks, including risks relating to China's relationship with other countries.
- · Baird Medical's business is largely focused on a single technology (MWA) in a single geographic region (China), which could magnify the adverse impact of certain risks.

### Risk Factors (cont'd)

#### Risks Related to Doing Business in China

- Medical device manufacturers in China are subject to extensive safety regulations and requirements, which can lead to increased compliance costs and heightened risks of noncompliance. Baird Medical may be subject to fines for its failure to comply with the relevant PRC laws and regulations relating to safety facilities.
- The Chinese government has substantial influence over Baird Medical's activities and may intervene with its operations, which could cause the value of its securities to decl
- PRC regulation on loans to, and direct investment in, Baird Medical's PRC subsidiary by offshore holding companies and governmental control in currency conversion may Medical from using the proceeds of the Business Combination to make loans to or make additional capital contributions to Baird Medical's PRC subsidiary.
- The China Securities Regulatory Commission's ("CSRC") Trial Measures for China-based companies seeking to conduct overseas offering and listing in foreign markets coulc
  completely hinder Baird Medical's ability to offer or continue to offer its ordinary shares to investors and could cause the value of its ordinary shares to significantly decline c
- If Baird Medical fails to comply with environmental, health and safety laws and regulations, Baird Medical could be subject to fines or penalties or incur costs that could have on the success of its business.
- There are uncertainties under the EIT Law relating to withholding tax liabilities for PRC entities, and dividends payable by Baird Medical's PRC subsidiary may not qualify for
- Baird Medical may rely on dividends and other equity distributions paid by its PRC subsidiary to fund its cash and financing requirements, and the PRC subsidiary's restricti or making other payments could restrict Baird Medical's ability to satisfy liquidity requirements and have a material and adverse effect on Baird Medical's business.

#### Risks Related to Ownership of PubCo Ordinary Shares

- Following the closing of the potential Business Combination, an active trading market for PubCo's shares may not be available on a consistent basis to provide shareholders and may lead to significant volatility in the PubCo's share price.
- · Concentration of ownership among existing executive officers, directors and their affiliates may prevent new investors from influencing significant corporate decisions.
- The Combined Company does not expect to declare any dividends in the foreseeable future. Shareholders may not receive any return on their investment unless they sell ti
- Substantial sales of PubCo's stock in the public market by existing shareholders, particularly after any lock-up period ends, could cause the PubCo's share price to decline.
- There can be no assurance that PubCo ordinary shares will be approved for listing on Nasdaq upon the Closing, or that PubCo will be able to comply with the continued list
  or any other applicable exchange listing standards, which could limit investors' ability to make transactions in PubCo's securities.
- PubCo's lack of public company experience and a lack of research or reports about PubCo, its business, or its market, or adverse recommendations against PubCo Ordinary
  industry analysts may adversely affect PubCo's business and the price and trading volume of its ordinary shares.
- · PubCo's issuance of additional capital stock in connection with financings, acquisitions, investments, stock incentive plans or otherwise will dilute all other stockholders

#### **Risks Relating to Redemption**

- · The ability to execute ExcelFin's strategic plan could be negatively impacted to the extent a significant number of stockholders choose to redeem their shares.
- There is no guarantee that an ExcelFin stockholder's decision to redeem their shares for a pro rata portion of the Trust Account will economically benefit the stockholder.
- · Failure to comply with redemption requirements could prevent an ExcelFin stockholder from redeeming their shares of ExcelFin Class A Common Stock.
- If ExcelFin stockholders fail to properly demand redemption rights, they cannot convert their ExcelFin Class A Common Stock into a pro rata portion of the Trust Account.
- Holders who redeem their public shares of ExcelFin Class A Common Stock may continue to hold or exercise any ExcelFin Public Warrants that they own in accordance wit
  result in additional dilution.

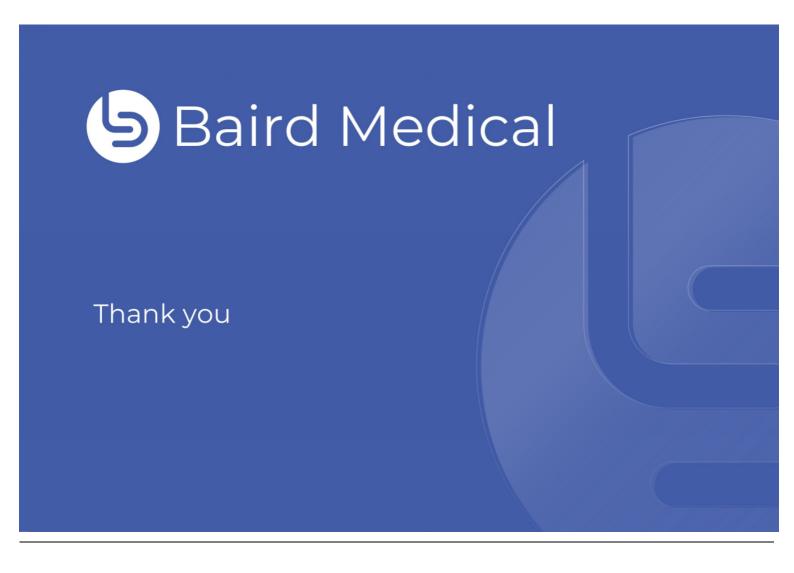
### Risk Factors (cont'd)

#### Risks Relating to ExcelFin, PubCo and the Business Combination

- If ExcelFin does not consummate the Business Combination by the termination date of October 25, 2023, ExcelFin will have to cease all operations except to wind up, redee and liquidate, or seek approval of its stockholders to extend the termination date.
- If the funds held outside of ExcelFin's Trust Account are insufficient to allow ExcelFin to operate until at least October 25, 2023 (or such later date as may be extended by me the ExcelFin Certificate of Incorporation), ExcelFin's ability to complete the Business Combination may be adversely affected.
- The working capital available to the Combined Company after the Business Combination will be reduced to the extent ExcelFin's stockholders exercise their redemption rig
  the Business Combination and will also be reduced to the extent of Baird Medical's and ExcelFin's transaction expenses, which will be payable by the Combined Company,
  affect the future operations of the Combined Company.
- The only significant asset of the Combined Company will be ownership of 100% of the Company Shares, and the Combined Company does not currently intend to pay divid so your ability to achieve a return on your investment will depend on appreciation in the price of PubCo Ordinary Shares.
- ExcelFin will incur significant transaction and transition costs in connection with the Business Combination, which could be significantly higher than currently anticipated. consummate the Business Combination, it may not have sufficient cash available to pay such costs.
- ExcelFin's independent registered public accounting firm's report contains an explanatory paragraph that expresses substantial doubt about ExcelFin's ability to continue a ExcelFin will cease all operations except for the purpose of liquidating if ExcelFin is unable to complete an initial business combination by October 25, 2023 (or such later da means of an amendment to the ExcelFin Certificate of Incorporation).
- U.S. regulatory authorities, including the SEC, have recently enacted and proposed rules impacting special purpose acquisition companies that could increase ExcelFin's co-Combination to be less attractive to ExcelFin's shareholders or constrain circumstances under which it could be completed.
- · Recent increases in inflation and interest rates in the United States and elsewhere could make it more difficult for ExcelFin to consummate the Business Combination.
- ExcelFin and Baird Medical have no history operating as a combined company. The unaudited pro forma condensed consolidated combined financial information may not Combined Company's financial condition or results of operations following the Business Combination or would have been, and accordingly, you have limited financial information evaluate Baird Medical and your investment decision.
- The Business Combination remains subject to conditions that ExcelFin cannot control, which if not satisfied or waived, the Business Combination may not be consummate
- The Business Combination may be completed even though material adverse effects may result from its announcement, industry-wide changes and other causes.
- The exercise of ExcelFin's discretion in agreeing to changes to or waivers of terms of the Business Combination may result in a conflict of interest when determining whether of conditions are appropriate and in ExcelFin's best interests.
- The Sponsor, and ExcelFin's directors and officers, have conflicts of interest in determining to pursue the Business Combination with Baird Medical, since certain of their interests of their affiliates and associates, are different from or in addition to (and which may conflict with) the interests of ExcelFin's stockholders.
- ExcelFin's Sponsor and affiliates will lose their entire investment of privately placed shares (consisting of founder shares) in ExcelFin if the Business Combination is not company have had a conflict of interest in identifying and selecting Baird Medical to close the Business Combination.
- Since the Sponsor, and ExcelFin's executive officers and directors will not be eligible for reimbursements of their out-of-pocket expenses if the Business Combination is not interest may arise in determining whether Baird Medical is appropriate for ExcelFin's initial business combination to close the transaction.
- Deferred underwriting fees in connection with the IPO will not be adjusted to account for redemptions by ExcelFin's public stockholders; if ExcelFin's public stockholders exrights, the amount of effective total underwriting commissions as a percentage of the aggregate proceeds from the IPO will increase.
- ExcelFin's ability to successfully effect the Business Combination and the Combined Company's ability to successfully operate the business will be largely dependent upon

### Risk Factors (cont'd)

- The benefits of the potential Business Combination may not be realized to the extent currently anticipated by ExcelFin and Baird Medical, or at all. If the Business Combinat expectations of investors, stockholders or analysts, the market price of ExcelFin's or PubCo's securities may decline.
- The Sponsor and ExcelFin's directors and officers have agreed to vote in favor of its initial business combination, regardless of how ExcelFin's public stockholders vote
- The Sponsor, ExcelFin's directors and officers and advisors and their respective affiliates may elect to purchase shares from holders of ExcelFin's public shares in connection Combination, which may influence the vote on the Business Combination and reduce the public "float" of ExcelFin Class A Common Stock.
- The PubCo ordinary shares to be received by ExcelFin's stockholders due to the Business Combination have different rights from ExcelFin Class A Common Stock.
- · ExcelFin's stockholders will have a reduced ownership and voting interest and less influence over management after consummation of the Business Combination.
- Following the Business Combination, PubCo may be required to take write-downs or write-offs, restructuring and impairment or other charges that could have a significant financial condition, results of operations and stock price, which could cause you to lose some or all of your investment.
- ExcelFin's warrants and founder shares may have an adverse effect on the market price of ExcelFin Class A Common Stock and PubCo ordinary shares.
- If redemptions exceed the threshold allowable for ExcelFin to consummate the Business Combination, the ExcelFin Public Warrants will expire worthless.
- If PubCo is characterized as a passive foreign investment company for U.S. federal income tax purposes, its U.S. shareholders may suffer adverse tax consequences.
- There may be tax consequences of the Business Combination that adversely affect holders of ExcelFin Class A Common Stock or ExcelFin Public Warrants.
- The IRS may not agree that PubCo should be treated as a non-U.S. corporation or a "surrogate foreign corporation" for U.S. federal income tax purposes.
- · Future resales of PubCo ordinary shares may cause their market price to drop significantly.
- · Anti-takeover provisions in PubCo's governing documents, by-laws and provisions of Cayman Islands Law could impair limit future share price and entrench management.
- ExcelFin's governing documents limit its stockholders' choice of judicial forum to the Court of Chancery of the State of Delaware for certain stockholder litigation matters at directors, officers or stockholders.
- If third parties bring claims against ExcelFin, the Trust Account proceeds could be reduced and the per-share redemption amount may be less than \$10.20 per share.
- ExcelFin directors may decide not to enforce indemnification obligations of ExcelFin's Sponsor, reducing the funds in the Trust Account for distribution to ExcelFin's public
- · ExcelFin's stockholders may be held liable for claims by third parties against ExcelFin to the extent of distributions received by them.
- · A securities class action and derivative lawsuits targeting ExcelFin could result in substantial costs and may delay or prevent completion of the Business Combination.
- The Sponsor and ExcelFin's directors, officers, advisors or their affiliates may elect to purchase shares of ExcelFin Class A Common Stock from ExcelFin's stockholders, which proposed business combination and reduce the public float of ExcelFin's issued and outstanding capital stock.
- If a stockholder or a "group" of stockholders are deemed to hold in excess of 15% of ExcelFin Class A Common Stock, such stockholder or group will lose the ability to redeen
  of 15% of ExcelFin Class A Common Stock.
- A voluntary or involuntary bankruptcy petition by or against ExcelFin prior to distributions may reduce the per share amount to be received by ExcelFin's stockholders.
- · In completing the Business Combination, management's focus and resources may be diverted from operational matters and other strategic opportunities.
- · The Combined Company may incur successor liabilities due to conduct arising prior to the completion of the Business Combination.



#### Additional Information and Where to Find It

In connection with the proposed transaction, Baird Medical intends to file with the SEC a registration statement on Form F-4, which will include a preliminary proxy statement/prospectus and other relevant documents, which will be both the proxy statement to be distributed to ExcelFin's stockholders in connection with ExcelFin's solicitation of proxies for the vote by ExcelFin's stockholders with respect to the proposed business combination and other matters as may be described in the Registration Statement, as well as the prospectus relating to the offer and sale of the securities of Baird Medical to be issued in connection with the business combination. STOCKHOLDERS OF EXCELFIN ARE URGED TO READ THE PROXY STATEMENT/PROSPECTUS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO AND ANY DOCUMENTS INCORPORATED BY REFERENCE THEREIN) AND OTHER RELEVANT DOCUMENTS IN CONNECTION WITH THE PROPOSED TRANSACTION THAT BAIRD MEDICAL AND EXCELFIN WILL FILE WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION AND THE PARTIES TO THE PROPOSED TRANSACTION. Stockholders and investors will be able to obtain free copies of the proxy statement/prospectus and other relevant materials (when they become available) and other documents filed by Baird Medical and ExcelFin at the SEC's website at www.esc.gov. Copies of the proxy statement/prospectus (when they become available) and the filings that will be incorporated by reference therein may also be obtained, without charge, on ExcelFin's website at <a href="https://www.escelfinacquisitioncorp.com">www.escelfinacquisitioncorp.com</a> or by directing a request to: ExcelFin Acquisition Corp., 473 Jackson St., Suite 300, San Francisco, CA, 94111. The information contained on, or that may be accessed through, the websites referenced in this document is not incorporated by reference into, and is not a part of, this document.

#### Participants in Solicitation

Each of ExcelFin and Baird Medical and their respective directors, executive officers and certain employees, may be deemed, under SEC rules, to be participants in the solicitation of proxies in respect of the proposed transaction. Information regarding ExcelFin's directors and executive officers is available in ExcelFin's final prospectus dated October 22, 2021 relating to its initial public offering and in ExcelFin's subsequent filings with the SEC. Other information regarding Baird Medical and the other participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the proxy statement/prospectus and other relevant materials to be filed with the SEC (when they become available). These documents can be obtained free of charge from the sources indicated above.

#### No Offer or Solicitation

This communication is for informational purposes only and not intended to and does not constitute an offer to subscribe for, buy or sell, the solicitation of an offer to subscribe for, buy or sell or an invitation to subscribe for, buy or sell any securities or the solicitation of any vote or approval in any jurisdiction pursuant to or in connection with the proposed transaction or otherwise, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, and otherwise in accordance with applicable law.

#### Forward-Looking Statements

This communication contains "forward-looking statements" within the meaning of the U.S. federal securities laws. Such statements include statements concerning anticipated future events and expectations that are not historical facts. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. Forward-looking statements are typically identified by words such as "believe," "expect," "anticipate," "intend," "could" or "may," or by variations of such words or by similar expressions or the negative thereof. Actual results may vary materially from those expressed or implied by forward-looking statements based on a number of factors, including, without limitation: (1) risks related to the consummation of the proposed transaction, including the risks that (a) the proposed transaction may not be consummated within the anticipated time period, or at all, (b) ExcelFin may fail to obtain stockholder approval of the proposed business combination, (c) the parties may fail to secure required regulatory approvals under applicable laws, and (d) other conditions to the consummation of the proposed transaction under the business combination agreement may not be satisfied; (2) the effects that any termination of the business combination agreement may have on ExcelFin or Baird Medical or their respective business, including the risks that ExcelFin's business, operating results or stock price may suffer or (b) ExcelFin's or Baird Medical's current plans and operations may be disrupted; (4) the inability to recognize the anticipated benefits of the proposed transaction; (6) changes in general economic conditions; (7) regulatory conditions and developments; (8) changes in applicable laws or regulations; (9) the nature, cost and outcome of pending and future litigation and other legal proceedings, including any such proceedings related to the proposed transaction and instituted against ExcelFin, Baird Medical and others; and (10) other risks and uncertainties indicated from tim

#### Non-GAAP Financial Measures

This press release includes adjusted EBITDA margin, which is not presented in accordance with generally accepted accounting principles ("GAAP"). Non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Company's financial results. You should be aware that the Company's presentation of these measures may not be comparable to similarly-titled measures used by other companies. Therefore, these measures should not be considered in isolation or as an alternative to net income, cash flows from operations or other measures of profitability, liquidity or performance under GAAP. The Company believes non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to the Company's financial condition and results of operations. The Company believes that the use of non-GAAP financial measures provide an additional tool for investors to use in evaluating ongoing operating results and trends in and in comparing the Company's financial measures with other similar companies, many of which present similar non-GAAP financial measures. Non-GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. A reconciliation of historical adjusted EBITDA margin to net income is provided in the tables at the end of this press release. With respect to projected adjusted EBITDA margin, due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not being ascertainable or accessible, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measures without unreasonable ef